

SUCCESS STORY

I N S T A S A M K A

Real Money Ken
Telegon

PROD. BY REALMONEYKEN



Q3-2023 STREAMING INSIGHTS

Territories: India, Bangladesh, Bhutan, Maldives, Mauritius, Nepal, Oman, Pakistan, Qatar, Sri Lanka and the U.A.E.

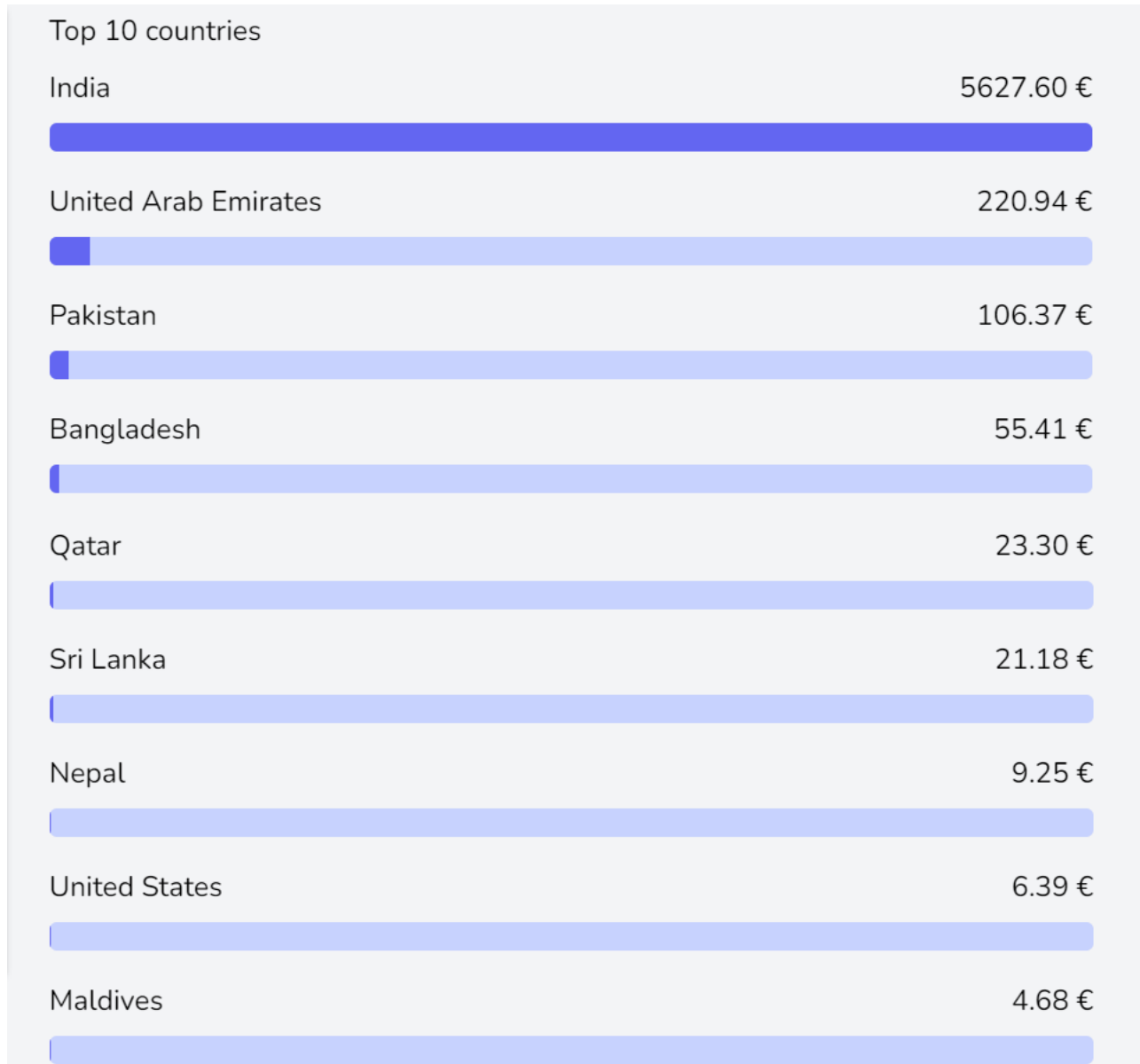
ARTIST	COLLECTED REVENUE	VIEWS
INSTASAMKA	6112.57 €	68823112

REPORTING MONTH	COLLECTED REVENUE	VIEWS
Sep	3701.88 €	42478672
Aug	2076.80 €	24972317
Jul	333.89 €	1372123

RELEASE TITLE	COLLECTED REVENUE	VIEWS
Отключаю телефон	6112.57 €	68823112

SALES TYPE	COLLECTED REVENUE	VIEWS
Stream	6098.30 €	68805763
Download	12.82 €	134
Creation	1.45 €	17215

Q3-2023 TOP 10 COUNTRIES



PROMO CAMPAIGNS WITH LEADING RADIO STATIONS IN INDIA INCLUDING RADIO INDIGO, CHENNAI LIVE ETC.

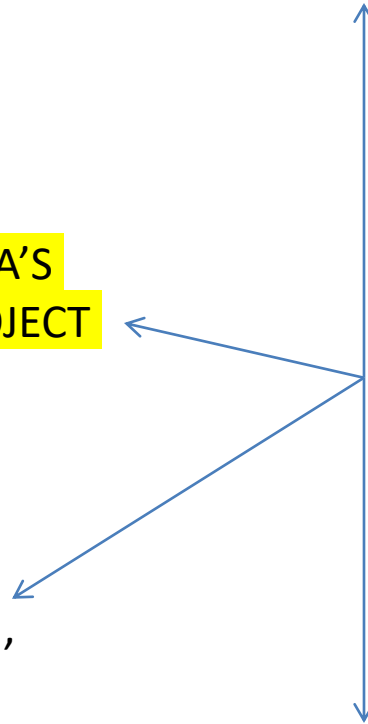
WORK IN PROGRESS

BOLLYWOOD READAPTATION WITH INDIA'S #1 MUSIC LABEL "T-SERIES" WITH A PROJECT BUDGET OF US \$350,000 APPROVED

TAILOR DESIGNED CAMPAIGN WITH INDIA NO.1 SHORT VIDEO PLATFORM, JOSH

PROMO STRATEGIES

DISTRIBUTION ON Vh1 SAARC

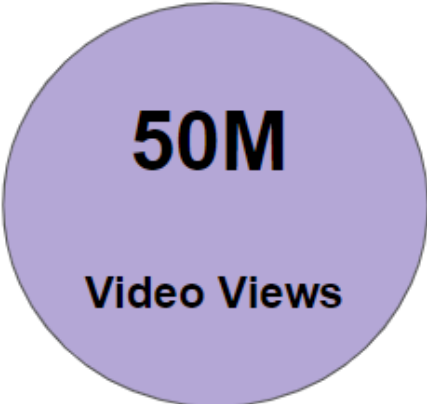














#Instasamka CHALLENGE

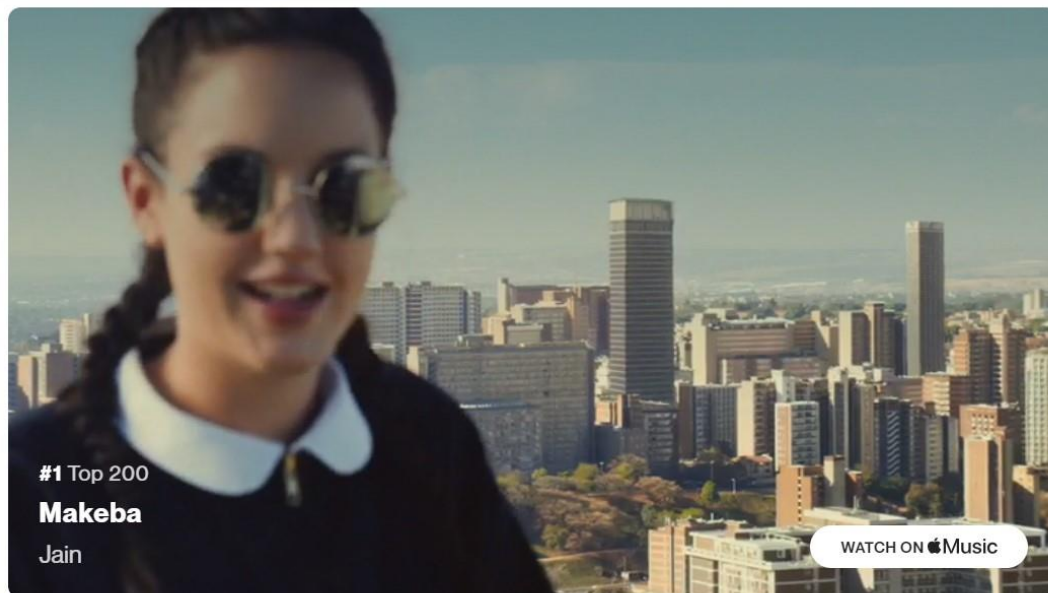
INSTASAMKA is the most popular rap and pop artist in Russia. She presented the hit single "Отключаю телефон" (Turn off the phone), which broke all the world charts! Through this hashtag contest Josh brings a chance for all the creator to show their creativity by participating through #Instasamka challenge

Creators showcased their talent by dancing and showing their creativity on the song












UNITED ARAB EMIRATES (U.A.E.)

-  **Makeba**
Jain 
-  **Отключаю телефон (Slow...)**
INSTASAMKA 
-  **Džanum**
Teya Dora 
-  **Popular (From The Idol Vol. ...)**
The Weeknd, Playboi Carti & ... 
-  **فخر الشيعة**
اوبريت 



INDIA

-  **Отключаю телефон (Slow...)**
INSTASAMKA 
-  **Отключаю телефон**
INSTASAMKA 
-  **Makeba**
Jain 
-  **Bloody Mary**
Lady Gaga 
-  **Džanum**
Teya Dora 